



To: Hamilton Businesses

From: City of Hamilton, Greenrock, Chamber of Commerce

Re: Earth Hour 2013 on Saturday, March 23rd from 8:30pm-9:30 pm

We hope that by now you are familiar with our annual Earth Hour Event. Earth Hour is celebrated globally by hundreds of millions of people in cities and towns in 130 countries; this event provides a visual referendum on the importance of a sustainable lifestyle. It's simple: turn lights off for one hour in a symbolic gesture as part of the largest climate action in history. You are a vital part of this event! Please demonstrate your support by turning off the lights at your business for

ONE HOUR on Saturday, March 23, from 8:30pm – 9:30pm.

Key Earth Hour Activities for Bermuda:

- Lights out (and any other unnecessary power) in the City of Hamilton and throughout Bermuda: last year it was exciting and eerie to see Hamilton go dark!
- Restaurants and retailers can also participate by offering special promotions for the evening, such as candle-light dinners, sales on board games or 'green' products, or with special window displays.
- Students can participate in the BELCO, Bermuda Youth Library & Greenrock creativity challenge
- Greenrock and the Earth Hour Council is hosting a FREE community party on the steps of City Hall from 5pm including:
 - Entertainment, with special lights-out spectacle from 8:30 to 9:30
 - Glow-in-the-dark Fun Run from 8:30-9:30
 - Environmental theme movies from 5pm
 - Kids and family area
 - Food court

Together our actions add up. Please join us in becoming a part of this powerful global call to action by confirming your participation below.

I, (individual's name) _____, confirm (business/ building name) _____'s participation in 2012 Earth Hour by turning off our lights from 8:30pm – 9:30pm on Saturday, March 31.

Signed: _____

Office #: _____ Cell # (on evenings/Saturdays): _____

Joanne MacPhee
Executive Director
Bermuda Chamber
of Commerce

Graeme Outerbridge
Mayor, City of Hamilton

Judith Landsberg
Greenrock President